

**The Award Ceremony to recognize participants and winners of  
the EU Contest among Central Asian Journalists  
“Switching to renewable energy sources – our contribution to carbon neutrality”**

*6 June 2022, online*

**AGENDA**

**Background**

Carbon neutrality is a global objective. It is also on the agenda of sustainable development of Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan. At the 2021 UN Climate Change Conference (COP 26), all five countries of Central Asia (CA) voiced their consolidated approach to decarbonisation and their common strive to create new opportunities for sustainable growth and wellbeing of future generations.

In line with the Green Deal and the EU Strategy on Central Asia, the EU is committed to support CA countries in their current energy transition efforts by “building upon the region’s potential in solar, wind and hydroelectric energy” in order to “contribute to strengthening the region’s energy resilience, helping to meet its climate objectives, and creating jobs and business opportunities on both sides.”

**The purpose of this contest is to increase public awareness on the need of switching to renewable energy sources to reduce the environmental impact of fossil fuels, meet the rapidly growing energy demand, and tackle the challenges related to the energy security.**

WECOOP has received 86 entries from 52 Central Asian journalists.

The Contest Committee including representatives of the Cooperation and Political, Press and Information sections of the EU Delegations to Central Asian countries, as well as the WECOOP project experts evaluate the received journalistic materials.

6 winners will be announced at the Award Ceremony, which also marks the World Environment Day (5 June).

**Purpose**

The purpose of the virtual award ceremony is to continue fostering dialogue and cooperation on environment and climate change, raising awareness about urgent need to transit to renewable energy.

**Objective**

The objective of the virtual award ceremony is to inform on the results of the media contest, recognize participants and winners of the contest.

**Technical note**

The award ceremony will be held online using Zoom platform. Simultaneous interpretation will be provided via the same channel. The event will be recorded, and by taking part in the event, the participants agree to this recording.

Meeting link: <https://us06web.zoom.us/j/89714419039?pwd=V0x6UjBwY2hiSm5MUWY4OTdQeVNFZz09>

Meeting ID: 897 1441 9039

Passcode: 053398



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# WECOOP

EU – Central Asia Cooperation on  
Water – Environment – Climate Change

Monday, 6 June 2022	
13:00 (Ashgabat, Dushanbe, Tashkent time) 14:00 (Bishkek, Nur-Sultan time)	Technical remarks and opening of the event <i>Mrs Helen Serebrennikova, WECOOP Senior Communication Expert, event moderator</i> – Introduction of the event
13:05 (Ashgabat, Dushanbe, Tashkent) 14:05 (Bishkek, Nur-Sultan)	Welcoming speech <i>Mr Johannes Stenbaek Madsen, Head of Cooperation, EU Delegation to Kazakhstan</i> <ul style="list-style-type: none"> <li>An overview of the EU Green Deal policies and support to Central Asian countries in their efforts to transit to renewable energy sources.</li> </ul>
13:15 (Ashgabat, Dushanbe, Tashkent) 14:15 (Bishkek, Nur-Sultan)	Overview of the media contest <i>Julija Doktorova, Senior Environmental Policy Implementation Expert</i> <ul style="list-style-type: none"> <li>An overview of the media contest, introducing jury members</li> <li>Distribution of digital certificates of appreciation to the participants.</li> </ul>
13:25 (Ashgabat, Dushanbe, Tashkent) 14:25 (Bishkek, Nur-Sultan)	Awarding the winners <i>Mr Johannes Stenbaek Madsen, Head of Cooperation, EU Delegation to Kazakhstan</i> – announcement of winners, distribution of digital certificates of achievement and announcement of the prize.
13:35 (Ashgabat, Dushanbe, Tashkent) 14:35 (Bishkek, Nur-Sultan)	<i>Winners</i> – few words on the contest.
13:45 (Ashgabat, Dushanbe, Tashkent) 14:45 (Bishkek, Nur-Sultan)	Q&A <i>Mrs Helen Serebrennikova, WECOOP Senior Communications Expert</i>
13:55 (Ashgabat, Dushanbe, Tashkent) 14:55 (Bishkek, Nur-Sultan)	Closing of the event <i>Mrs Helen Serebrennikova, WECOOP Senior Communications Expert</i> – closing remarks