



# WECOOP

EU – Central Asia Cooperation on  
Water – Environment – Climate Change

## **The Award Ceremony to recognize participants and winners of the EU Contest among Central Asian Journalists “Climate Change: The Planet’s Future is in Our Hands”**

*10 August 2020, on-line*

### **AGENDA**

#### **Background**

Amidst the COVID-19 pandemic, the EU continues strengthening Central Asian countries’ abilities to deal with the impacts of climate change and supporting them in their efforts. Climate change is one of the flagships of the EU’s international cooperation. The EU believes that climate change requires actions and synergy of the entire society, as climate change is everyone’s responsibility. Today, we should join our efforts to create a healthy, more resilient and sustainable future for our Planet and ourselves.

To increase climate awareness, emphasize the need for ongoing climate action as well as to inspire further actions, on 3 June 2020, WECOOP launched the contest among Central Asian journalists for the best journalistic materials to address the theme “Climate Change: The Planet’s Future is in Our Hands”. Journalistic materials covering the topic, which were published in print or electronic media or aired/broadcast on TV/radio during the period from 15 October 2019 to 31 July 2020 were accepted for the contest.

WECOOP has received 110 entries from 44 Central Asian journalists.

The Contest Committee including representatives of the Cooperation and Political, Press and Information sections of the EU Delegations to Central Asian countries, as well as the WECOOP project management team evaluated the received journalistic materials.

#### **Purpose**

The purpose of the virtual award ceremony is to continue fostering dialogue and cooperation on climate change, raising awareness about environment and climate change, promoting EU climate action and the European Green Deal and promoting the transition of Central Asian countries from a classical linear model of production and consumption to a circular economy.

#### **Objective**

The objective of the virtual award ceremony is to inform on the results of the media contest, recognize participants and winners of the contest.

#### **Technical note**

The award ceremony will be held online using Zoom platform. Simultaneous interpretation will be provided via the same channel. The WECOOP team will contact in advance all participants for technical advice.



Funded by the  
European Union

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<i>Monday, 10 August 2020</i>	
14:00 (Ashgabat, Dushanbe, Tashkent) 15:00 (Bishkek, Nur-Sultan)	Opening of the event: <i>Mrs Helen Serebrennikova, WECOOP Senior Communication Expert</i>
14.05 (Ashgabat, Dushanbe, Tashkent) 15.05 (Bishkek, Nur-Sultan)	Welcoming remarks: <i>Mr Valts Vilnitis, WECOOP Team Leader</i> – Introduction of the event and participants
14:15 (Ashgabat, Dushanbe, Tashkent) 15:15 (Bishkek, Nur-Sultan)	<i>Mr Johannes Stenbaek Madsen, Chargé d'Affaires a.i., EU Delegation to Kazakhstan</i> <ul style="list-style-type: none"> <li>• An overview of the EU support to Central Asian countries in their efforts to deal with the impacts of climate change, EU climate action and the European Green Deal.</li> <li>• An overview of the media contest</li> </ul>
14:30 (Ashgabat, Dushanbe, Tashkent) 15:30 (Bishkek, Nur-Sultan)	<i>Mr Johannes Stenbaek Madsen, Chargé d'Affaires a.i., EU Delegation to Kazakhstan</i> – Distribution of digital certificates of appreciation to the participants. <ul style="list-style-type: none"> <li>• Johannes reads the first certificate and Helen announces the names of all recipients-journalists.</li> </ul>
14:40 (Ashgabat, Dushanbe, Tashkent) 15:40 (Bishkek, Nur-Sultan)	<i>Mr Johannes Stenbaek Madsen, Chargé d'Affaires a.i., EU Delegation to Kazakhstan</i> – Award ceremony: announcement of winners and prize
14:50 (Ashgabat, Dushanbe, Tashkent) 15:50 (Bishkek, Nur-Sultan)	<i>Winners</i> – few words on the contest, importance of climate action.
15:00 (Ashgabat, Dushanbe, Tashkent) 16:00 (Bishkek, Nur-Sultan)	<i>Mrs Helen Serebrennikova, WECOOP Senior Communications Expert</i> – Q&A
15:15 (Ashgabat, Dushanbe, Tashkent) 16:15 (Bishkek, Nur-Sultan)	<i>Mr Valts Vilnitis, WECOOP Team Leader</i> – Closing of the event