



Investor Guide and the Knowledge Centre web platform for Central Asia

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WECOOP2 Key expert

7th Meeting of the EU-CA Working Group on Environment and Climate Change

6-7 February 2018, Brussels

Background

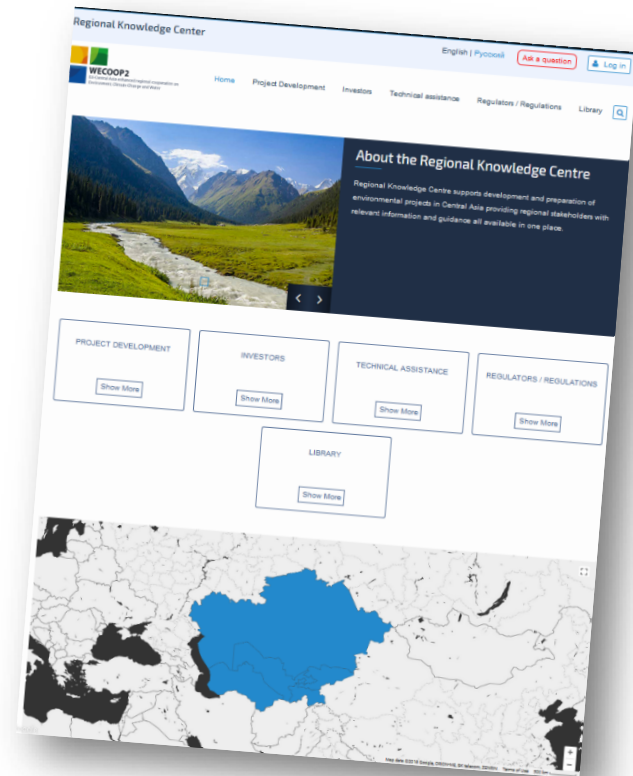
1. Support for regional experts in preparation of investment projects in environment, climate change and water is a priority defined by the EU-Central Asia Cooperation Platform Action Plan
2. Decision to develop Investor Guide and Regional Knowledge Centre Web platform for Central Asia was taken during the 6th Meeting of the Working Group in July 2017 in Astana
3. The following key capacity building and training areas were identified:
 - International financial institutions (IFI) guidelines and procedures;
 - Key factors and diagnostic tools in the identification and design of investment projects;
 - IFI project cycle and project preparation and appraisal.

Developed tools

Investor guide – basics: project cycle, principles, procedures...



Knowledge Centre Web Platform for Central Asia – interactive tool



Investor Guide: objectives

The main purpose – to provide structured guidance for Central Asian professionals on development of bankable project proposals

It provides:

- Practical guide to project (proposal) preparation
- Structured and detailed information on IFIs and other financing organisations operating in the region including
 - ✓ Investment Facility for Central Asia (EU/IFCA)
 - ✓ European Investment Bank (EIB)
 - ✓ Green Climate Fund (GCF)
 - ✓ Asian Infrastructure Investment Bank (AIIB)
 - ✓ European Bank for Reconstruction and Development (EBRD)
 - ✓ The World Bank (WB)
 - ✓ Asian Development Bank (ADB)
 - ✓ German Development Bank (KfW)
 - ✓ French Development Agency (AFD)



Investor Guide: contents

Generic practical guide to project [proposal] preparation includes such topics as:

- Types of projects
- Funding types and sources
- Project cycle
- Project identification
- How to make a good project proposal?
- Check lists
- Common mistakes



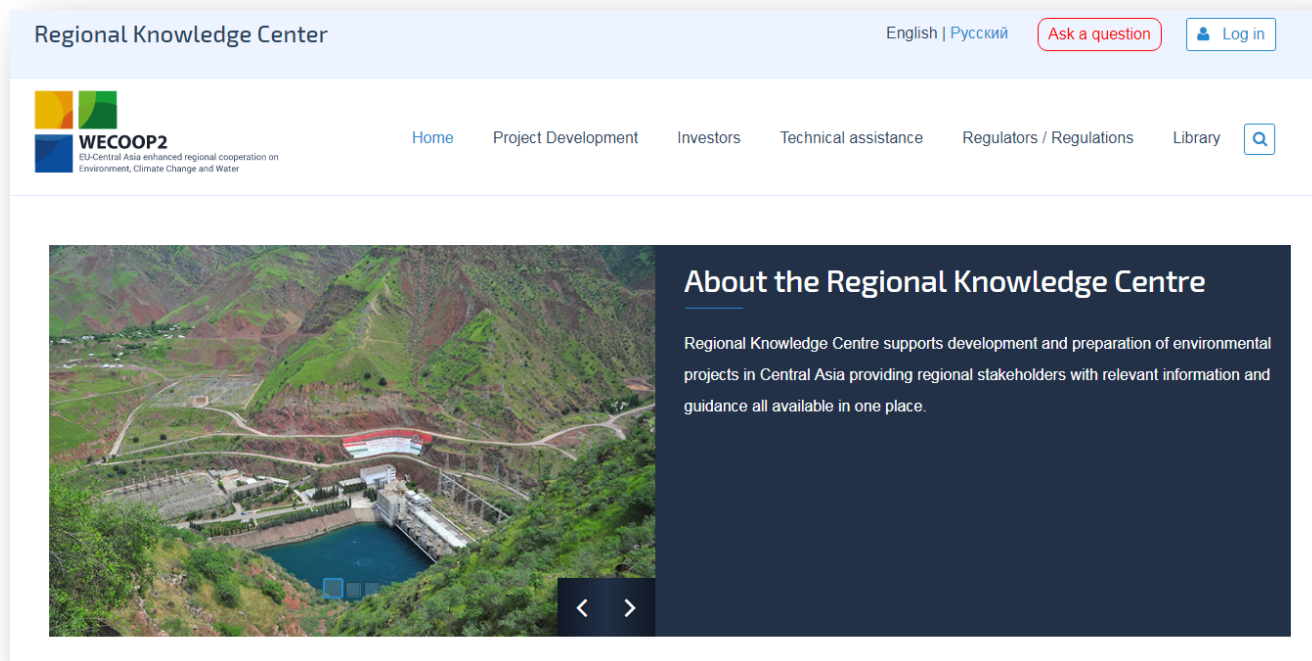
Investor Guide: contents

Information on IFIs and other funding sources includes:

- Background
- Geographical scope
- Implementation and priority fields
- Funding types
- Project cycle
- Environmental and social policies

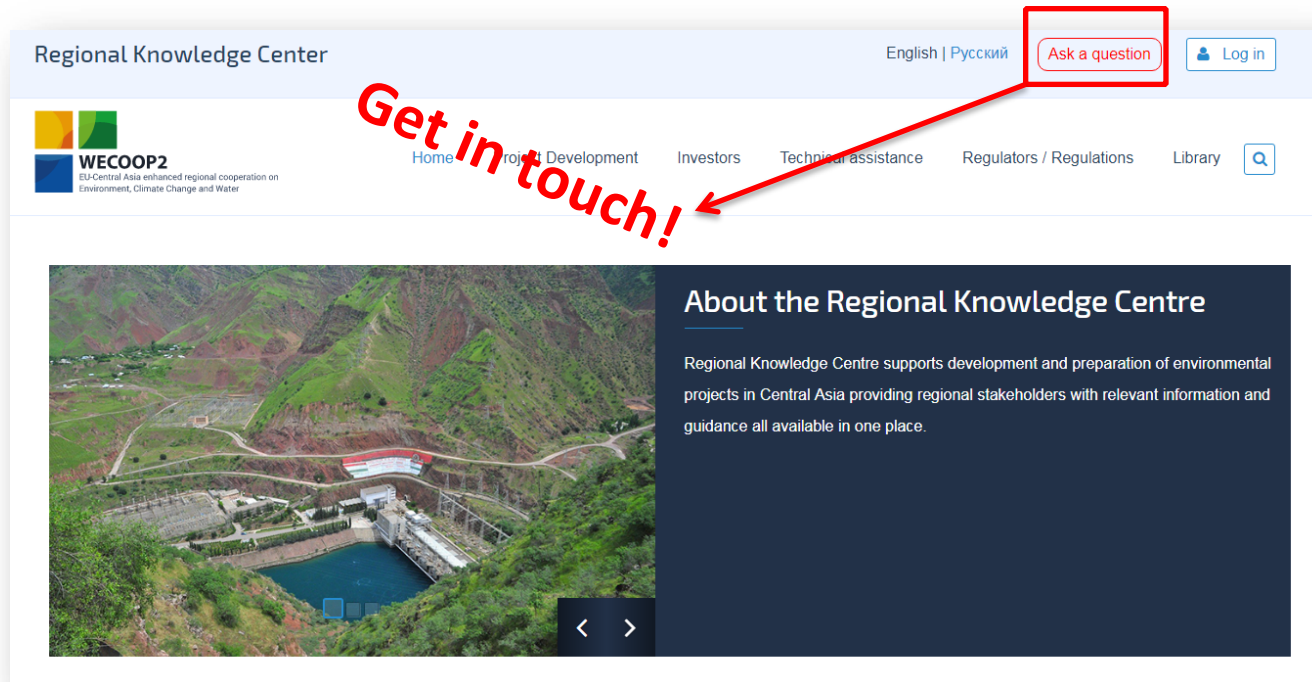
Knowledge Centre web platform: objectives

The main purpose – to support development and preparation of environmental projects in Central Asia providing regional stakeholders with relevant information and guidance, all available in one place.



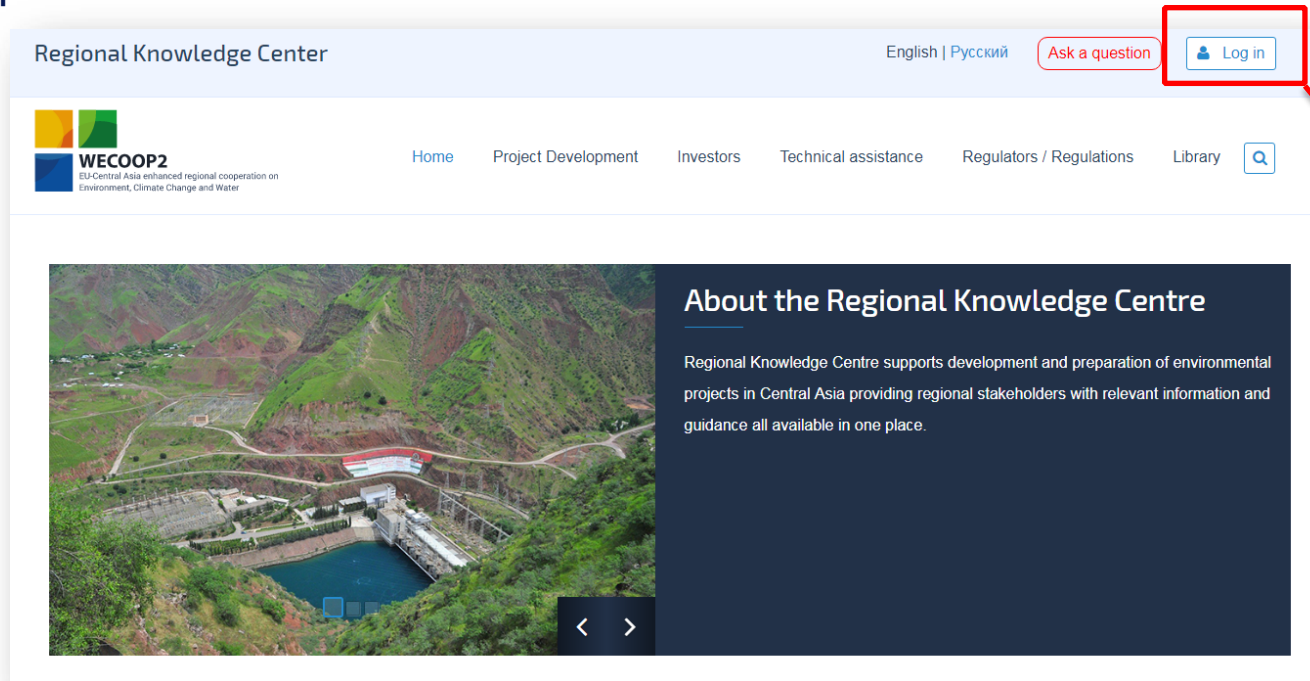
Knowledge Centre web platform: key features

Interactive platform: one of the key benefits – opportunity to connect directly to the project experts and IFIs and get answers to questions



Knowledge Centre web platform: key features

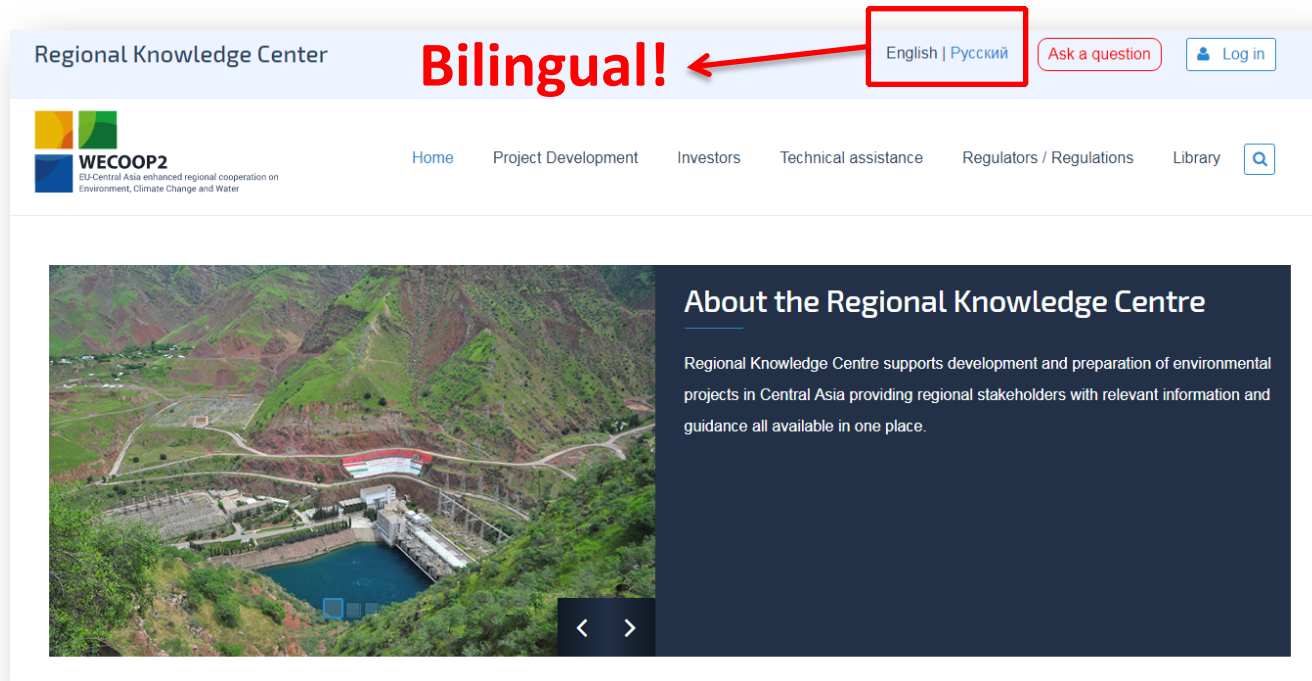
User area: allows access to additional features, like more contacts for financial institutions, more projects in the data base and opportunity to store and exchange project-specific folders and files



User area

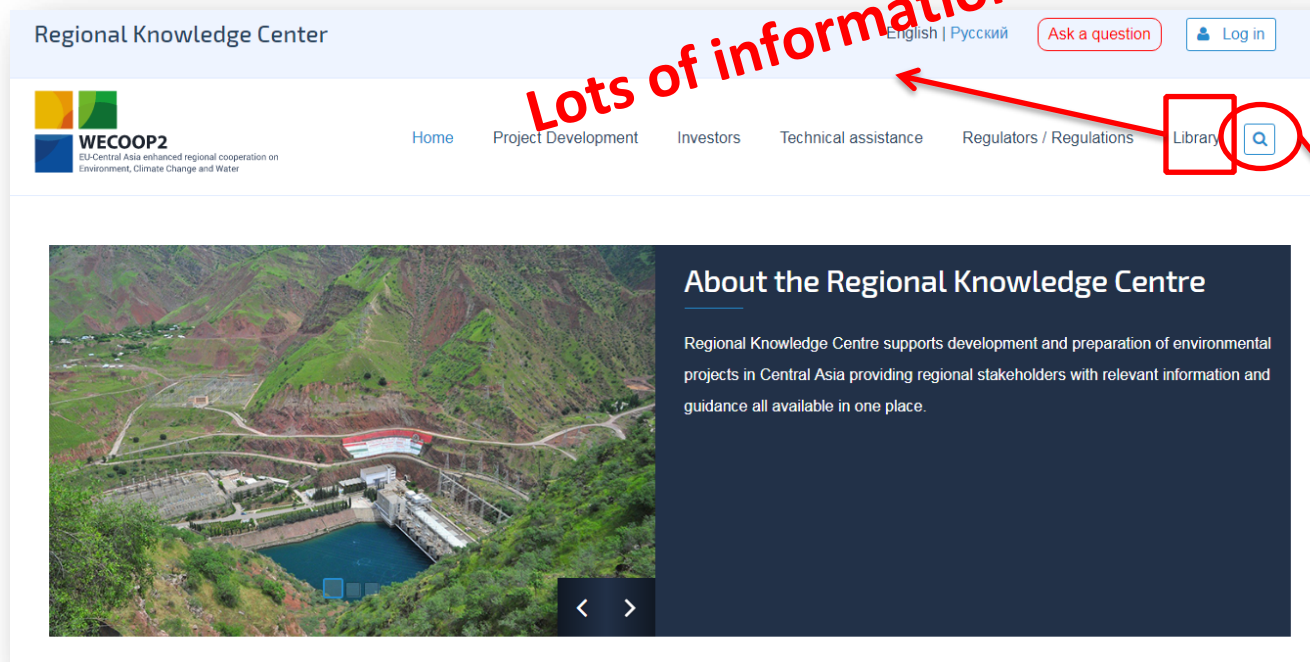
Knowledge Centre web platform: key features

All contents will come in English and Russian languages



Knowledge Centre web platform: key features

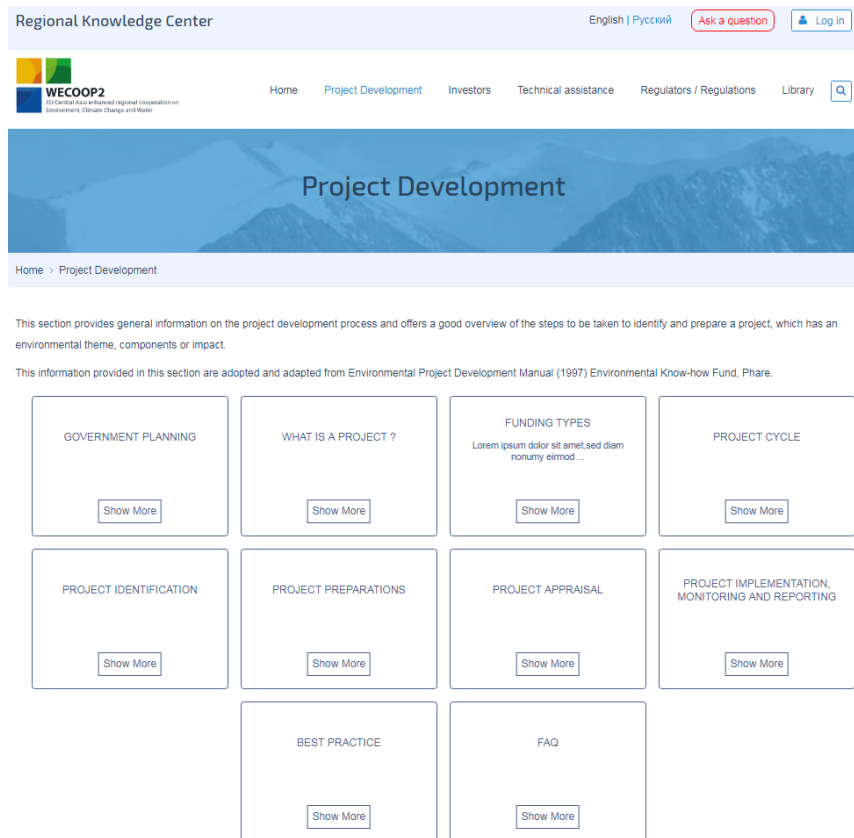
Library of useful resources, data base of investments and technical assistance projects in Central Asia, powerful search engine, and more...



Knowledge Centre web platform: key elements

Project development

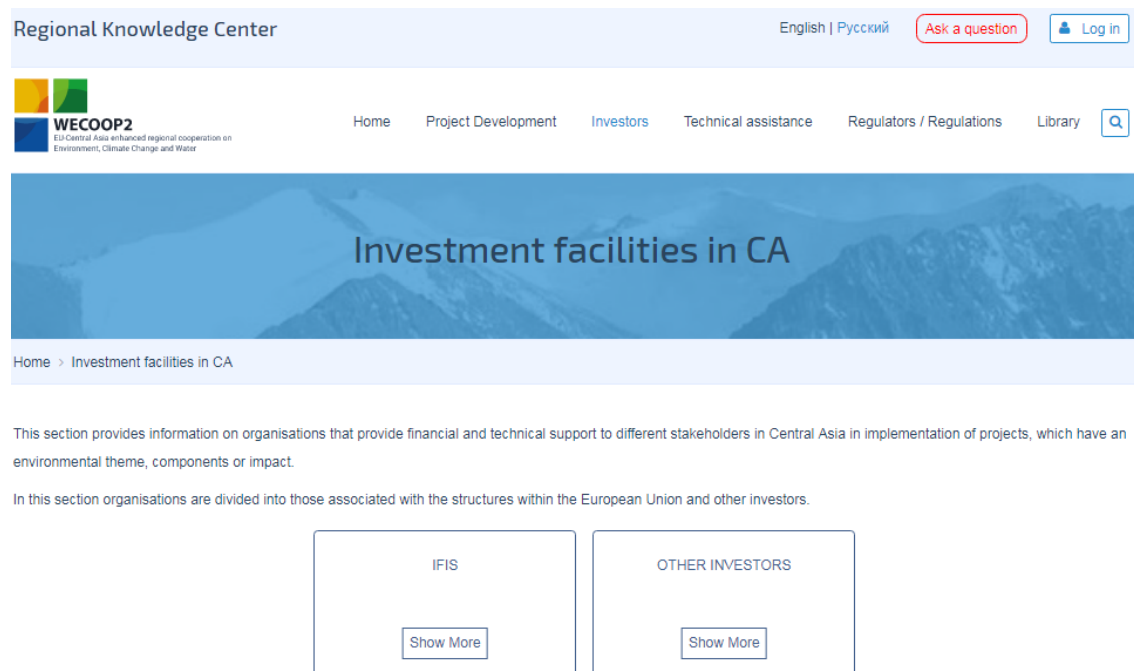
Provides information on the project development process and offers a good overview of the steps to be taken to identify and prepare a project, which has an environmental theme, components or impact



Knowledge Centre web platform: key elements

Investors

Contains information on organisations that provide financial and technical support to different stakeholders in Central Asia in implementation of projects, which have an environmental theme, components or impact

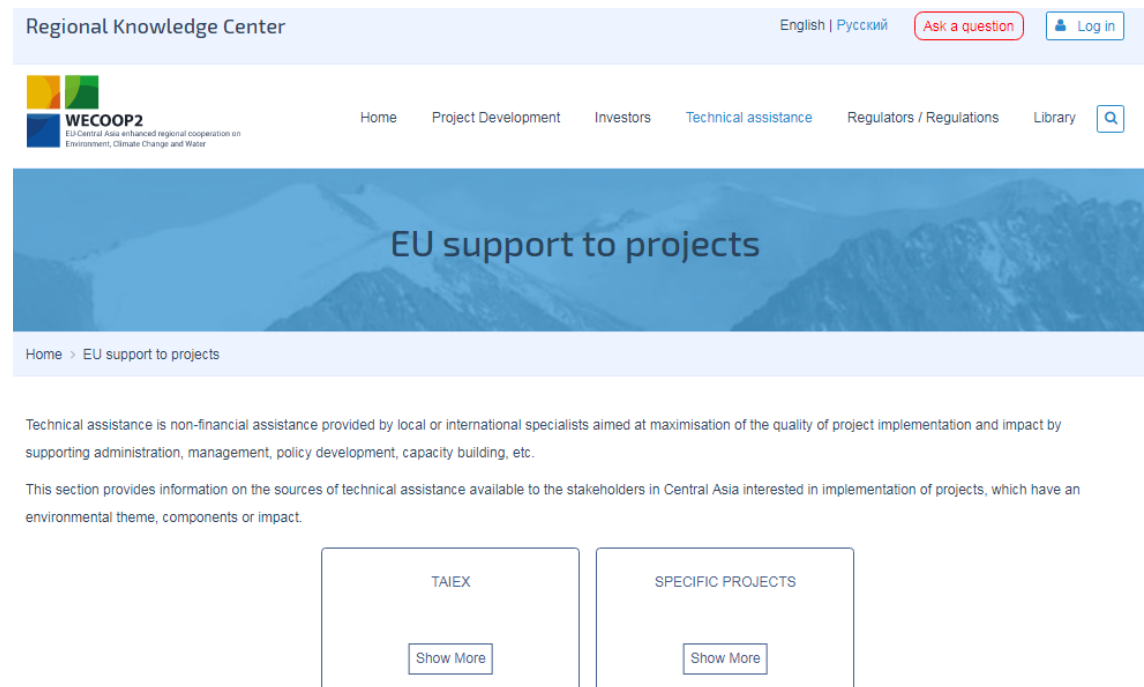


The screenshot displays the 'Regional Knowledge Center' website. At the top, there is a header with the text 'Regional Knowledge Center' on the left, and links for 'English | Русский', 'Ask a question', and 'Log in' on the right. Below the header is a navigation bar with the 'WECOOP2' logo and the text 'EU Central Asia enhanced regional cooperation on Environment, Climate Change and Water'. The navigation bar also includes links for 'Home', 'Project Development', 'Investors', 'Technical assistance', 'Regulators / Regulations', and 'Library'. The main content area features a large blue banner with the title 'Investment facilities in CA'. Below the banner, there is a breadcrumb trail 'Home > Investment facilities in CA'. The text below the banner states: 'This section provides information on organisations that provide financial and technical support to different stakeholders in Central Asia in implementation of projects, which have an environmental theme, components or impact. In this section organisations are divided into those associated with the structures within the European Union and other investors.' At the bottom, there are two boxes: 'IFIS' and 'OTHER INVESTORS', each with a 'Show More' button.

Knowledge Centre web platform: key elements

Technical assistance

Provides information on sources of technical assistance available to the stakeholders in Central Asia, interested in implementation of projects, which have an environmental theme, components or impact

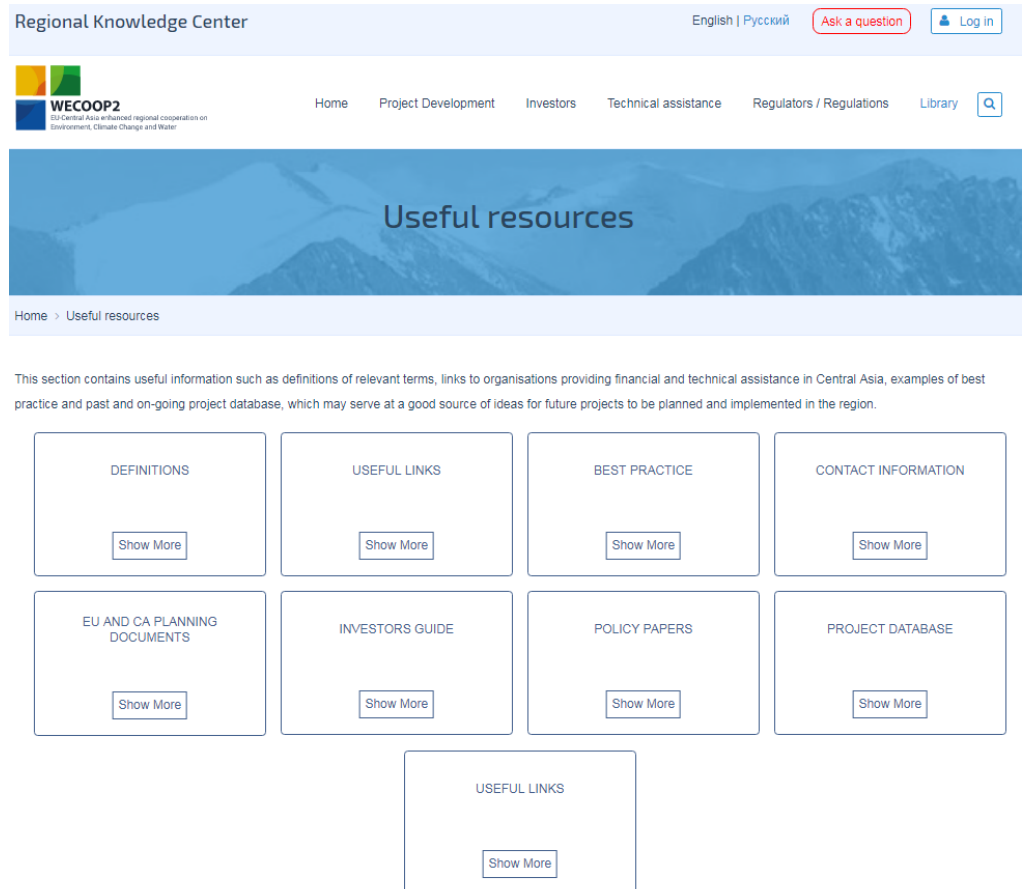


The screenshot displays the 'Regional Knowledge Center' website. At the top, there is a header with the text 'Regional Knowledge Center' on the left, and language options 'English | Русский' and a red 'Ask a question' button on the right. Below the header is a navigation bar with links: 'Home', 'Project Development', 'Investors', 'Technical assistance' (highlighted in blue), 'Regulators / Regulations', and 'Library'. The main content area features a large blue banner with the text 'EU support to projects'. Below the banner, a breadcrumb trail reads 'Home > EU support to projects'. The text explains that technical assistance is non-financial support provided by specialists to maximize project quality and impact. It also states that this section provides information on technical assistance sources for stakeholders in Central Asia interested in environmental projects. At the bottom, there are two boxes: 'TAIEX' and 'SPECIFIC PROJECTS', each with a 'Show More' button.

Knowledge Centre web platform: key elements

Useful resources

Contains useful information such as definitions of terms, links to organisations providing financial and technical assistance in Central Asia, examples of best practice, past and on-going project database, which may serve as a good source of ideas for future projects to be planned and implemented in the region





Thank you for your attention!