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**Promoting Sustainable Consumption and  
Production in Asia and in Central Asia**



**Alessandra LEPORE, SWITCH Asia Coordinator**  
Directorate General for International Cooperation and Development  
European Commission

13 February 2020 – Steigenberger Wiltcher's Hotel, Brussels, Belgium

# Outline of the Presentation

- 1. Our Framework**
- 2. Our Objectives**
- 3. How we work**
- 4. The future ahead us in Central Asia**

# Outline of the Presentation

## **1. Our Framework**

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# WHERE WE WORK



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**REGIONAL PROGRAMME**  
promoting  
**Sustainable Consumption and  
Production**

**24 countries**  
Central Asia  
South Asia  
South-East Asia  
China  
Mongolia

# In line with the EU Regional Priorities



## NEW EU STRATEGY ON CENTRAL ASIA

STRONGER, MODERN &



BROAD PARTNERSHIP

### INVESTING IN REGIONAL COOPERATION

- ♦ Moving towards common rules and a more integrated regional market
- ♦ Tackling common challenges such as environmental degradation and terrorism
- ♦ Stepping up cooperation with Central Asian partners to promote peace in Afghanistan



### PARTNERING FOR RESILIENCE

- ♦ Strengthening Central Asian countries so they can overcome internal & external challenges
- ♦ Supporting the delivery of successful reforms
- ♦ Closer cooperation on promoting human rights and the rule of law
- ♦ Turning environmental challenges into opportunities
- ♦ Sharing know-how on renewable energy and energy efficiency



### PARTNERING FOR PROSPERITY

- ♦ Developing a competitive private sector and promoting an open investment environment
- ♦ Fostering research and innovation with a focus on skills development for youth
- ♦ Promoting sustainable, comprehensive and rules-based connectivity
- ♦ Supporting economic modernisation
- ♦ Leading supporter of the accession of Central Asian states to the World Trade Organization

**“Jointly tackling common challenges such as environmental degradation”**

*“The EU will support central Asia in adopting high environmental standards and will encourage them to move away from linear production models to **circular economy** in which the value of products is retained as long as possible, **energy and resource efficiency is increased and waste and emissions of carbon and pollutants are minimised**. Such a **shift to sustainable consumption and production** can bring significant benefits, creating new businesses and stimulating economic growth”.*

[New EU Strategy on Central Asia]



# Reflecting the new EU Priorities



# Circular Economy Action Plan

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**48**  
**MILLION TONNES**  
OF BUILDING WASTE  
PRODUCED EACH YEAR  
BY THE CONSTRUCTION  
INDUSTRY





- Part of the **joint engagements** of the EU with our partners to **achieve common targets** within international agreements and the Agenda 2030





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# Our Objectives

- Support partner countries in their **transition** towards a **low-carbon, resource-efficient** and a **circular economy**
- Promote **inclusive sustainable growth** contributing to poverty reduction

**Decouple economic growth  
from environmental  
degradation**

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NETWORK FACILITY

REWIN - Improving resource efficiency for the production and recycling of electronic products by adoption of waste tracking system

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NETWORK FACILITY

Greening the SMEs needs resource efficiency service sector



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REGIONAL POLICY ADVOCACY

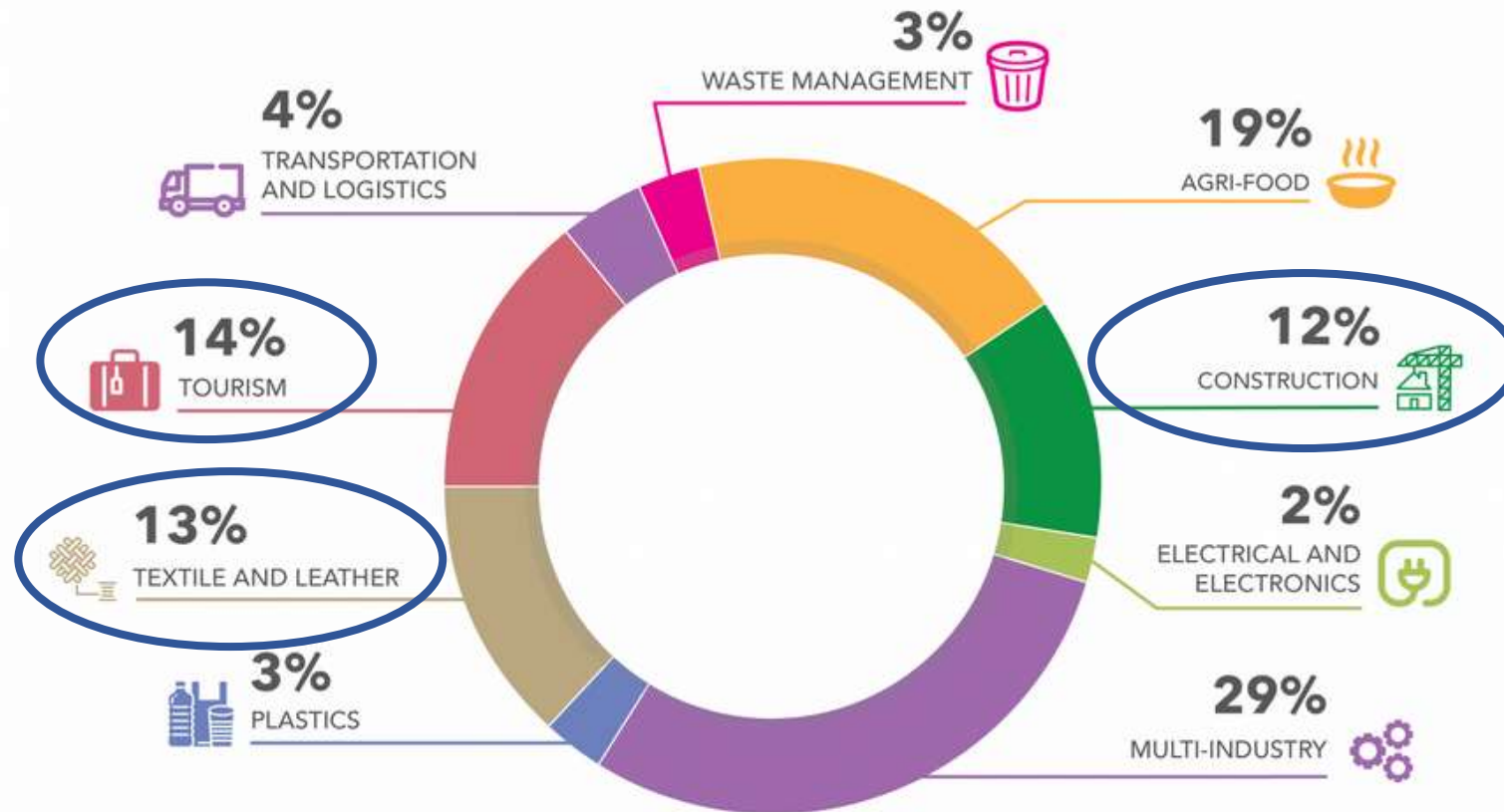


2019 SWITCH-Asia LEADERSHIP ACADEMY  
ON CIRCULAR ECONOMY

2 - 6 December 2019, Tsinghua University, Beijing, China



# Our Priority Areas



## SCP approaches promoted throughout the product lifecycle:

- Eco-design supported by new technologies
- Eco-labelling and certification
- Green Public Procurement
- Resource efficiency (water, energy)
- Circular economy
- Reduction of CO2 emissions
- 3R practices
- Waste-to-energy
- CSR
- Compliance with ISO standards
- Consumers awareness



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HOW?

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Promoting Sustainable Consumption and Production

## From Grants to Policy Dialogue: two-levels approach interconnected

### GRANT SCHEME

Through its **grants scheme** the programme funds pilot projects **(i) helping consumers** to act more responsibly in their daily choices and lifestyles as well as **(ii) helping companies** to adopt cleaner technologies and more sustainable industrial practices.

→ Action implemented through Calls for proposals targeting MSMEs, business and consumers organisations.

## The programme:

- carries out a **pre-assessment** on national situation on SCP in each country (*Country Profiles*)
- promotes **multi-stakeholders consultations** to increase the bottom-up approach on SCP
- supports discussions between the EU and national governments on **possible ways forward** in the country identifying **priority areas** of work
- supports national governments with **technical assistance** in the uptake of SCP within their national strategies and action plans or in their implementation → **integrating the outcomes of funded projects**



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Promoting Sustainable Consumption and Production

## GRANT SCHEME

Action location	MAIN SECTOR	Specific Topic
Kyrgyzstan	Tourism / CSR	CSR practices and certifications
Kazakhstan	Tourism / EE	Energy efficiency certifications
Uzbekistan (MAIN) Tajikistan, Kazakhstan	Tourism / EE	Energy efficiency certifications
Uzbekistan (MAIN) Tajikistan	Agri-food	Energy efficiency
Kyrgyzstan	Tourism / EE	Energy efficiency
Tajikistan (MAIN) Uzbekistan	Textile	Introduce 'zero waste' methods within the production, establish eco-labelling schemes
Kyrgyzstan (MAIN) Uzbekistan, Tajikistan	Tourism / EE	Energy efficiency

# HOW?

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## Priority areas identified for Kazakhstan:

- Construction sector (energy efficiency and use of new innovation/technologies to improve it)
- Circular economy and industry 4.0 (with a focus on waste minimisation and waste-to-energy)
- Support for the development of a National Action Plan on SCP



## Priority areas identified for Kyrgyzstan:

- Circular economy (within the agri-food and the construction sectors)
- Waste management (management of chemical waste and management of waste throughout the product's lifecycle)
- Green public procurement (GPP) and eco-labelling
- Energy efficiency

# HOW?

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## Promoting Sustainable Consumption and Production



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12 RESPONSIBLE CONSUMPTION AND PRODUCTION



### Country Profile UZBEKISTAN



#### Overview of SCP in Central Asia

Countries in Central Asia are at different stages in terms of awareness raising and policies directed towards shifting to SCP. Most of SCP related activities have been conducted and implemented by UN Environment (UNEP) and the Secretariat of 10 Year Framework of Programs on SCP (10 YFP).

The first regional meeting on SCP for Central Asian countries was organised by UNEP and the Secretariat of 10YFP in Almaty, Kazakhstan, in November 2015. During the Workshop, challenges and opportunities were discussed together with priority areas for the implementation of SCP policies and tools.



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12 RESPONSIBLE CONSUMPTION AND PRODUCTION



### Country Profile TAJIKISTAN



#### Overview of SCP in Central Asia

Countries in Central Asia are at different stages in terms of awareness raising and policies directed towards shifting to SCP. Most of SCP related activities have been conducted and implemented by UN Environment (UNEP) and the Secretariat of 10 Year Framework of Programs on SCP (10 YFP).

The first regional meeting on SCP for Central Asian countries was organised by UNEP and the Secretariat of 10YFP in Almaty, Kazakhstan, in November 2015. During the Workshop, challenges and opportunities were discussed together with priority areas for the implementation of SCP policies and tools. Among the regional priorities, sustainable building and construction, sustainable public procurement and



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## SWITCH-Asia Multi-stakeholder Consultation in Kazakhstan

### MEETING REPORT

Nur-Sultan • 12 November 2019



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## SWITCH-Asia Multi-stakeholder Consultation in Kyrgyzstan

### MEETING REPORT

Bishkek • 14 November 2019



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## Our future challenges:

- **Reproduction** on projects' results to a wider scale effectively supporting the **uptake of SCP practices** within business organisations
- Enhance relations with **Financial Institutions** (local/ small scale, national, etc.) fostering discussion on **Green Finance** and **taxonomy** for green and sustainable products
- Further **reflecting the vision of the EU Green Deal** (on circular economy, product standardization, consumers integration in products' design, etc.)
- Reinforce the **collaboration** with regional organisations (CAREC) and **synergies** with other EU programmes and initiatives



# Thank You



## **Directorate General for International Cooperation and Development:**

**SWITCH Asia Coordinator:** Alessandra LEPORE ([Alessandra.LEPORE@ec.europa.eu](mailto:Alessandra.LEPORE@ec.europa.eu))

## **EU Delegations in the region:**

**Kazakhstan and Turkmenistan:** Snejana POPOVA ([Snejana.POPOVA@eeas.europa.eu](mailto:Snejana.POPOVA@eeas.europa.eu)), Silvia PIETROPAOLO ([Silvia.PIETROPAOLO@eeas.europa.eu](mailto:Silvia.PIETROPAOLO@eeas.europa.eu))

**Kyrgyzstan:** Carl FROSIO ([Carl.FROSIO@eeas.europa.eu](mailto:Carl.FROSIO@eeas.europa.eu))

**Tajikistan:** Francesco STRANIERO ([Francesco.STRANIERO@eeas.europa.eu](mailto:Francesco.STRANIERO@eeas.europa.eu))

**Uzbekistan:** Doniyor KUCHKAROV ([Doniyor.KUCHKAROV@eeas.europa.eu](mailto:Doniyor.KUCHKAROV@eeas.europa.eu))

**SCP Facility (Office in Almaty):** Zulfira ZIKRINA ([zulfira@switch-asia.eu](mailto:zulfira@switch-asia.eu))